

**City of Detroit**  
OFFICE OF THE CITY CLERK

Janice M. Winfrey  
City Clerk

Vivian A. Hudson  
Deputy City Clerk

**DEPARTMENTAL REFERENCE COMMUNICATION**

*Friday, June 26, 2009*

*To: The Department or Commission Listed Below*

*From: Janice M. Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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DPW - CITY ENGINEERING DIVISION    DPW/TRAFFIC ENGINEERING  
PUBLIC LIGHTING DEPARTMENT

**3538**    *Downtown Development Authority, requesting encroachment for Gateway Arches, Markers and Banners in the area of Grand River & Broadway; John R & Centre; Randolph & Gratiot, etc., relative to the Paradise Valley Cultural & Entertainment District Project.*

**RECEIVED**  
JUL 07 2009

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City of Detroit



Downtown Development Authority  
500 Griswold • Suite 2200  
Detroit, Michigan 48226  
Phone: 313 963 2940  
Fax: 313 963 8839

June 2, 2009

Councilwoman Barbara Rose-Collins  
Chairperson, Planning and Economic Development Standing Committee  
Honorable Detroit City Council  
Coleman A. Young Municipal Center  
2 Woodward Avenue, Suite 1340  
Detroit, MI 48226

Attention: Office of the City Clerk

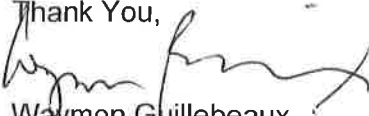
**RE: Paradise Valley Cultural & Entertainment District Project  
Petition to Council for Encroachment for Gateway Arches, Markers and Banners**

As you are aware, the DDA was assigned the task of creating the Paradise Valley Cultural and Entertainment District Project, to be located in the area bounded by Madison Avenue to the North, John R to the west, Broadway and Gratiot to the south and Alley west of Brush to the east (the "Project Area"). The DDA staff has worked diligently toward completing the project, and is currently working on implementing the second phase of improvements for the District as a part of the Paradise Valley Streetscape and Open Space Improvement Project. The DDA requests City Council acceptance and approval of an encroachment for:

- Gateway Entry Markers and Arches at major entryways into the District (Attachment 1)
- Weather-resistant Banners in various locations throughout the District (Attachment 2)

Attached for your review and consideration are images of the proposed elements to be constructed in the Project Area. Please feel free to contact me at 313.237.4604 if you have any questions or comments, or need additional information regarding the Project.

Thank You,

  
Waymon Guillebeaux  
Authorized Agent, DDA

cc: George Jackson, DDA  
Malik Goodwin, DDA  
Rochelle Drakeford-Collins, PDD  
Greg Moots, CPC  
Tim Karl, DRD

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