

City of Detroit
OFFICE OF THE CITY CLERK

Janice M. Winfrey
City Clerk

Vivian A. Hudson
Deputy City Clerk

DEPARTMENTAL REFERENCE COMMUNICATION

Thursday, February 28, 2008

To: *The Department or Commission Listed Below*

From: *Janice M. Winfrey, Detroit City Clerk*

RECEIVED
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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

HISTORIC DESIGNATION ADVISORY BOARD DPW/TRAFFIC ENGINEERING

2296 *Model T Automotive Heritage Complex, Inc., request to install way-finding signs for the Ford Piquette Avenue Plant, the birthdate of the Model T.*

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MODEL T AUTOMOTIVE HERITAGE COMPLEX, INC.

140 Edison Avenue
Detroit, Michigan 48202-1559

February 17, 2008

Honorable Detroit City Council
c/o City Clerk's Office
1340 Coleman A. Young Municipal Center
Detroit, MI 48226



RE: Petition To Install Way-Finding Signs on City of Detroit Right Of Way

Honorable City Council:

Model T Automotive Heritage Complex, Inc. (T-PLEX), respectfully requests that a petition number be assigned to consider and approve installation of way-finding signs for the Ford Piquette Avenue Plant, the birthplace of the Model T.

IMPORTANCE

The Ford Piquette Avenue Plant is one of the most significant sites in the history of America and the history of technology. The Plant is becoming an international tourist destination.

As the birthplace of the car that put America on wheels, the importance of the Ford Piquette Plant is widely recognized. The Plant is designated a City of Detroit Historic District and a State of Michigan Historic Site and is also listed on National Register of Historic Places. Most importantly, the Ford Piquette Avenue Plant has been designated a National Historic Landmark by the United States Department of the Interior.

The Ford Piquette Avenue Plant is the only early automobile factory that is well preserved and open to the public. Attendance has increased annually since the museum opened in 2000.

2008 is the centennial of the Model T and the founding of the General Motors Corporation and has been designated *The Year of the Car*. Thousands of tourists will be visiting Detroit and the Ford Piquette Avenue Plant. T-Plex has embarked on an ambitious series of events to celebrate the centennial of the Model T that will attract national and international media attention.

Way-finding signage is needed to assist out-of-state and foreign visitors in finding their way to the Ford Piquette Avenue Plant.

Sincerely,

Jerald A. Mitchell
Founder & CEO, T-Plex

Visit our website www.tplex.org

Neither T-PLEX nor the Ford Piquette Avenue Plant are affiliated with Ford Motor Company
The Model T Automotive Heritage Complex, Inc. (T-Plex) is a 501(c)(3) non-profit organization.
Donations to T-Plex are tax deductible.

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-CITY CLERK-

www.tplex.org

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